

“The TRUE Story How A Former School Dropout Transformed Into A Millionaire At Just Age 26 And A MULTI-MILLIONAIRE Today!”

Here's My *No-Holds-Barred* Account Of My Life Up Till Now, And The Hidden Secret To My Transformation And How I Achieved These Massive Levels Of Success In Life...

By Adam Khoo

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Dear Success Seeker,

Before I begin I just want to make some things clear and upfront to you. **The purpose of this report is NOT to sell you anything (*there is nothing for you to buy here*), nor is this meant for me to ‘show off’ my success to you.**

My intention is to share with you my life story, and how I managed to turn my life around when it seemed like there was hardly any hope for me to succeed or go far in life.

What you will gain from reading this short but powerful report is how anyone, even YOU, can succeed and achieve the goals you want in life no matter the circumstances. All you need is the right mindset, tools, and desire to achieve your goals in life.

Remember that winners are not born, they are made. **You can *learn* the right mindset, tools, and desire that are required to achieve massive success in life.** I wasn't born with these gifts myself, I learned them and I applied them, and that's how I achieved my success today.

And you CAN do the same thing too.

You see, there has never been a time before, in the history of man, where it is SO EASY to create wealth and success. Today, millions of dollars can be made with a single idea! Just look at Facebook, YouTube, Apple, etc. It all started with a single idea.

Books and education are so freely and easily available, you have all the information you need on how to become a success in life. If you're reading this right now, you most likely own a computer and have access to the Internet, **which means you are richer than 75% of the world's people!** You are living in a country and in an era where opportunities abound. All you need to do is to grab them.

My point is this: You have ALL the resources you need to become the success you deserve to be. And there is really **NO EXCUSE** for you not to succeed, if that's what you truly desire.

So with that, let's begin on how I started out in life and how I achieved my success...

Yours truly,



Adam Khoo

I Was A Juvenile Delinquent!

At the age of eight, I was expelled from a primary school for misbehavior: **I actually got into fight and beat up one of classmates** (*if I remember correctly...*).

Coupled with my poor academic results, the school principal really had an easy decision to kick me out of school despite my parents' fervent pleas to give me another chance; the school was having none of it.

So my parents had no choice but to travel around the country begging other primary schools to let in study in their school. We got rejected numerous times because of my past record and poor academic results.

After some time, my parents finally did get me a place in one primary school and so back to school I went. But my bad behavior continued and my exam scores did no better. **My new teachers continued to think that I was a 'bad egg' and a troublemaker. And as a kid I really believed them and I lived with that label.**

In Singapore the moment you reach Primary 6, you have to take the Primary School Leaving Examinations (PSLE) at the end of the year to decide how well you do and which Secondary school you'd end up with.

Not surprisingly, I did poorly for the PSLE and I was rejected by every one of the six secondary schools my parents had chosen. When that happens, the ministry will chuck you off to any school where there are still places left. And most times, these types of schools were the unpopular and did less well academically.

So I ended up in a government school called Ping Yi.

I Got Worse As A Teenager...

I was now aged thirteen and just got chucked to school which I had no idea existed before I was shunted there. I started my secondary school education and initially, I was still academically very weak.

I only passed four subjects out of eight and was placed near the bottom of the entire school. Not only was I poor in my studies, but I was also physically weak and mentally lethargic. I had very poor social skills; **I was bored, indifferent and soon became labeled a 'problem student'. Again.**

I tried to make new friends and so I joined the Scouts movement only to be thrown out after six months for not being able to pass the 'Scout Standard', the most basic test needed to qualify to be a scout. Did I try again?

Not at all.

Soon like all other troubled and troublesome teenagers, I was addicted to arcade games and moronic TV programs. You could say I stirred to some semblance of life (pushing levers/buttons) in front of those violent games and sank into a stupor in front of the goggle box.

I started hanging out with the wrong crowd, I started to smoke as a teenager, **and my poor parents had no idea how their son could turn out so ‘wrong’.**

Until This Changed My Life!

So with my life and future looking bleak, my parents forced and threw me into a motivational camp for teens. Like most delinquent kids, I refused to go. ‘I didn’t need this!’ I thought. But somehow my father’s threats along with something inside telling me to give this a chance, I relented and embarked on this 5 day camp.

And it was a decision that changed my life.

So here was I in this camp, as a bored, boring and thoroughly indifferent teenager, where I was first exposed to *Neuro Linguistic Programming (NLP)*. And it was so radical from anything I had ever been taught or shown before in my life.

As I was exposed to NLP’s mind-boggling ideas and strategies, something stirred in that sluggish brain I had so underutilized for so long. And the first and most fundamental principle I learnt in NLP was that **our beliefs act as the ‘on’ and ‘off’ switch to our brain’s potential.**

This whole new way of thinking began to excite me, to challenge me as nothing had ever done before.

Bing! Like A Light Bulb Going Off In My Face...

I realized that all my negative beliefs were the first (possibly the only) thing that was holding me back.

I used to believe that I was not as intelligent as other kids. And being in a close-knit extended family with cousins in gifted streams and attending the best schools in the country didn’t help!

I used to believe that I was born lazy, slow, unmotivated, and maybe even stupid. That no matter what I did, I would never excel in anything. I was not gifted musically nor did I show any sporting prowess. I was just so very average in those and many other departments.

But what I learnt from my many mentors inspired, stimulated and challenged me. **I decided to adopt a new belief that 'If it was possible for others, it would be possible for me. It was only a question of strategy.'**

Suddenly, I had kindled in myself a burning desire to see if it was truly possible.

Wow, what could it do for me?

So I decided to test it out. **I set three seemingly impossible goals at the time.**

- **My first goal was to top my school within a year.**
- My second goal was to do well enough to qualify for the top junior college in Singapore (reserved for only the top 5% of students in the country).
- **My third goal was to qualify for the National University of Singapore and rank among its top students.**

You can imagine that ambition, coming from someone who was probably near the bottom 20% of students in the country, seemed like a crazy fantasy. **In fact, when I shared these 3 goals to my classmates and my teachers, they ALL laughed at me.**

They told me it couldn't be done. **But that only pissed me off and motivated me to prove all of them WRONG.**

I Started To Copy Other People's Success!

So using what I learned in NLP and the principle of modeling, I went out and started to study the strategies that top students were using to get such fantastic academic results.

I operated from the framework that if I used my brain in the same way, I would be able to replicate their success.

So, I modeled their patterns of excellence:

- **How did they take notes?**
- How did they stay motivated?
- **How did they concentrate?**
- How did they memorize so easily?
- **How did they grasp difficult concepts?**
- How did they tackle tough examination questions?

I started to compile all these mental success blueprints and then proceeded to install these strategies within myself.

I started thinking and doing exactly what they did. I took notes the same way, asked the same kind of questions and approached questions in the same manner. **By constantly stimulating my brain like they did theirs, I inevitably started creating the same excellent results they had.**

And so I committed myself to this new passion and the three goals I wanted to achieve and...

I Proved All Those People WRONG!

Within a year, from passing just two subjects, **I scored 7As and ranked among the top ten students in my school.**

In three years, I topped my entire school and **I became the first and only student from my school to qualify for the number one junior college in Singapore that year, Victoria Junior College.**

I later went on to qualify for the National University of Singapore (open to only the top 10% of students in the country) **and was ranked the top one percent of academic achievers there within a year.**

Within six short years, from being a juvenile misfit with seemingly no bright future, I found myself being ranked among the top 1% of students in the country.

The phenomenal results I managed to create reinforced my belief that with the right strategy (I call it the *Patterns Of Excellence*), **anybody can mentally orientate himself or herself to achieve success in any area.**

Making My First Million Dollars...

As you all know success in school has very little to do with a person's ability to be successful in the real world of business.

So my next challenge was to be able to create success beyond the classroom. **I knew that if I applied the very same principles of modeling and replicating patterns of excellence, then nothing was impossible.**

So when I was fifteen I set down these major career goals. They were to:

- **Make my first million by the age of 26**
- **To start and build a million dollar business**
- **To become one of the best speakers in Asia.**

So back when I was still in secondary school, I dedicated all my time and energy to study and model the best speakers and entrepreneurs in the world. I read over four hundred

books. (*Quite a feat for someone who never read anything more challenging than Archie comics until ideas of personal development germinated in my brain*).

I read biographies of self-made millionaires and inventors, and I read books on wealth creation, psychology, linguistics and personal development. **I was obsessed with reading books on success and wealth from authors like Warren Buffett, Peter Lynch, George Soros, Anthony Robbins, Zig Ziglar and many others.**

I would model the mindsets and strategies of these people and begin to take and apply every new technique I learned until I achieved the results I wanted.

Think And Grow Rich!

One of the books I read which influenced me tremendously was ‘Think and Grow Rich’ by Napoleon Hill. **It was from Hill that I first understood the concept that money could be generated from ideas and not just hard work.**

I learned that if a person used his muscles, he would only be worth a few dollars a day. But if he were to use his mind, his wealth would be limitless.

So I asked myself these two questions, ‘How can I make a lot more money with the same amount of time?’ and ‘What service can I provide that would meet a popular need?’

Well, it so happened that among my friends it was the ‘in’ thing to go to discos. Because we were all well below age, we could only get into discos that organized afternoon tea dances on weekdays. No one could get into a disco on a weekend evening.

So I thought to myself, ‘Why don’t I start a disco for teens and run it on weekends?’

The great thing was that I already had the experience from working as a part-time DJ. I calculated that if I could charge each student \$8 (the discos were charging \$12 at the time) and if I had 200 customers, that would be \$1,600 a night!

I got so excited with my first money-making venture that I swung into action right away.

My Very First Business!

At the age of 15, I rounded up a couple of my best friends, all students, to run my first venture, a mobile disco business.

For the venue, one of these friends managed to get the use of a function room at the condominium he was living in. So we had free rental. After looking around, I eventually contracted a mobile disco company that would set up the disco lights, sound systems and spin the songs all for \$300 a night.

I figured that we would still make a profit of \$1,300. I used my IBM compatible computer with a Wordstar program to print out tickets which we went round selling to classmates as well as students from neighboring schools.

The response was phenomenal. **On our first run, we had over 300 kids who packed the place and we made \$2,100 in one evening while having so much fun.**

That was when I first learnt that great ideas make great money!

Not only that, I think my friends and I had more fun running a disco than if we had been merely attending it. That encouraged us to keep running these disco parties once every two weeks. Within a few months, we were rolling in cash.

That's when I started thinking, 'Instead of paying the mobile disco company \$300 a night, why don't I buy my own equipment and start my own business'?

So with the first \$3,500 I made, I went out and bought a secondhand set of turntables, a mixer and an equalizer together with two helicopter spinning lights and a smoke machine and *'Def Beat Productions'* was born.

So, not only did we run discos from then on, but I started to rent out my services to families who were throwing parties and needed a disco party. **I spent all my weekends and my holidays running my business while still studying at Ping Yi Secondary School.**

First-hand experience in this entertainment business was also crucial in teaching me the skills that would later enable me to grow this entertainment enterprise into **a full-fledged event management business, 'Event Gurus Pte Ltd', which is still running to this day.**



My father wasn't exactly happy about his son's disco business, especially as the disco equipment was installed at home in my bedroom and my friends came often.

But he couldn't seriously complain as my school grades only got better as, along with my escalating business, **I kept setting higher study goals and achieving them.**

My Second Business Idea!

In fact, doing well academically helped me to create another source of income when I was in junior college doing my 'A' levels.

Because I was achieving great results in school, **I had the credentials to start giving tuition to other students for \$200 each a month.**

By teaching these students (some of whom were just a few years younger) the study and motivation techniques I had learned, they started to show significant improvement in their school grades. This helped grow my reputation and clientele.

However, after reading all these wealth books and learning the power of multiplying the effects of my efforts with ideas, **I figured that I couldn't make very much by tutoring one student at a time.**

So I started to hire myself out as a freelance motivational trainer who specialized in training students how to succeed in school. I went round to schools in Singapore selling my program.

Within a few months, I was consistently conducting classes for a hundred students each time. With my charge of \$20 per student, I was raking in up to \$2,000 a day! **It blew me away that I was probably making more money than my own teachers in school.**

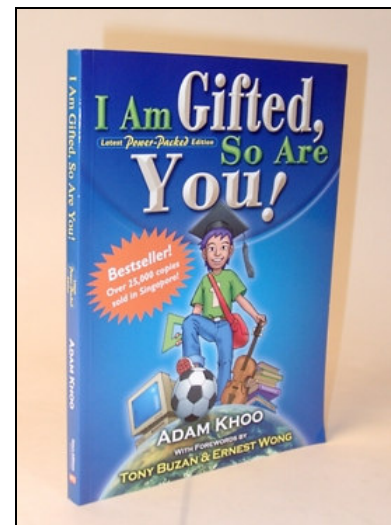
Writing My First Book!

What really got me tons of business was when I decided to compile all my knowledge about achieving academic excellence into a book.

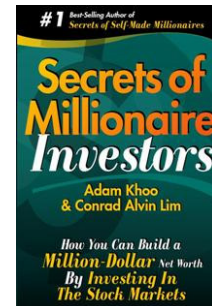
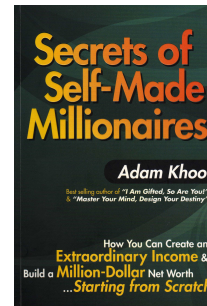
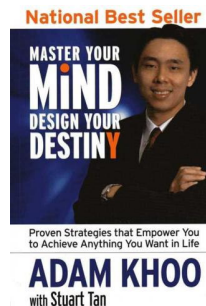
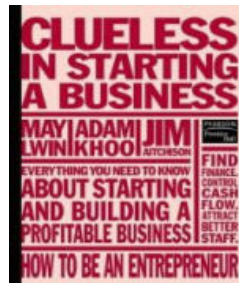
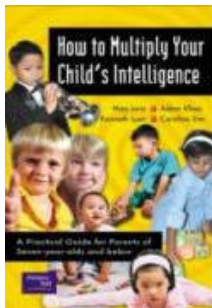
This book, *I Am Gifted, So Are You!* was written while I was my national service in the Army.

When it was launched in June of 1998, **it was #1 on the best-sellers list in the local bookstores, adding another huge (at the time) income stream to me.**

As a result of the success of my first book, I've co-authored and authored five more books that have **multiplied my income streams even further.**



They are *How to Multiply Your Child's Intelligence*, *Clueless in Starting a Business*, *Master Your Mind*, *Design Your Destiny*, *Secrets Of Self-Made Millionaires*, and *Secrets Of Millionaire Investors*.



The TRUE Secret To My Wealth...

However, what truly enabled me to accumulate so much money was not so much the income I created, but the lessons I learnt about saving and investing from the stacks of wealth books that I read.

I developed the habit of saving and investing far more than what I was earning, even when I was still studying.

Instead of spending my money indulging in fun and frivolous things, **I invested almost everything I had into unit trusts and stocks through the investment strategies I had learned** from reading books by wealth gurus like Warren Buffett, Peter Lynch and George Soros.

I more than tripled my money in the stock market through investing in both US and Asian stocks. The boom lasted a few years then, just before the dotcom bubble burst in early 2000, I sold everything.

I knew when to sell not from a lucky tip-off, but through studying and understanding the market. It was obvious that the Price-to-Earnings ratios were ridiculously high, and many technology stocks were grossly overvalued and bound to burst. Sure enough, the market crashed, and that's when I picked everything up again, for a song.

By the time I graduated from university, I had two profitable businesses going, a best-selling book and a growing investment account. **At the age of 26, I had crossed the one million net worth mark.**

My Passion In Life!

Finally in 2002, I started a business which has become my passion in life – *Adam Khoo Learning Technologies Group*.

As my wealth, success and reputation increased exponentially over the next three years, my personal vision began to take shape.



I discovered that what drove me wasn't the money but **the intense fulfillment I received when I see people tap into their hidden potential and generate tremendous amounts of success for themselves.** Because I too had people who believed in my hidden potential and helped me to achieve the level of success I have today

So I founded Adam Khoo Learning Technologies Group (AKLTG) with **the intention of helping to bring out the best in individuals so that they can go out to reach for their goals and dreams.**

Today AKLTG runs numerous seminars and workshops like, *Patterns Of Excellence* and *Wealth Academy*.

And thousands and thousands of people have come through our doors and come out empowered and equipped with the skills and knowledge to achieve success in their lives.



I know this because I myself started from ground zero and I too had to turn my life around just to get to where I am today.

Today, at the age of 32, I own three businesses with a combined turnover of over \$20 million. I am a multi-millionaire and I personally make over \$936,000 a year, half of which come from my investments.

And so I hope that by sharing a brief history of my own journey NOT to impress you, but to impress *upon* you that **if I can do it, SO CAN YOU!**

All it took was intense desire, a mindset of infinite possibilities, the right strategies and consistent action and determination. Like I mentioned earlier in this report – **You have ALL the resources you need to become the success you truly deserve to be.**

I created all this wealth starting with virtually nothing but the ideas in my head. The same raw material that YOU TOO have been blessed with.

So with that we come to the end of this report. I sincerely hope you enjoyed reading it and learning about my life story (*thus far...*).

Remember to stay hungry for success and stay foolish for new knowledge. And with all the knowledge, lessons and strategies you acquire, the only thing that will stop you from achieving unlimited wealth is the lack of consistent action.

So, take MASSIVE ACTION and I guarantee that your wealth and success will multiply. I hope to hear about your success story one of these days. If you would like to write to me, you can send me an email at adam@adam-khoo.com. I'd love to hear from you.

Yours truly,

Adam Khoo

www.Adam-Khoo.com